

MİRODEN

Spices with character.

Colecția MIRODEN

Catalog de produse
Product catalogue

27 ingredients. 28 proposed formats.
25 window pouches, one pepper grinder
and two selected jars.



BOTANICAL DESIGN / VISIBLE INGREDIENTS

Design concepts and proposed net quantities.
Supplier samples and final label artwork precede manufacturing.

Every ingredient. One clear first choice.

27 primary products plus the 80 g black-pepper refill make 28 proposed formats. Pouches are 89.3% of formats. Black cumin is pending identification and excluded.

NO.	INGREDIENT	ENGLISH	PRIMARY FORMAT	NET MASS	INTERNAL SKU
01	Piper negru	Black pepper	Refillable grinder	40 g	MRD-01-G-40
02	Chimion	Cumin	Window pouch	45 g	MRD-02-P-45
03	Coriandru	Coriander	Window pouch	40 g	MRD-03-P-40
04	Cardamom verde	Green cardamom	Selected jar	25 g	MRD-04-J-25
05	Ardei iute	Chilli flakes	Window pouch	40 g	MRD-05-P-40
06	Scorțișoară	Cinnamon	Window pouch	35 g	MRD-06-P-35
07	Turmeric	Turmeric	Window pouch	50 g	MRD-07-P-50
08	Boia dulce	Sweet paprika	Window pouch	45 g	MRD-08-P-45
09	Ghimbir	Ginger	Window pouch	35 g	MRD-09-P-35
10	Usturoi	Garlic	Window pouch	60 g	MRD-10-P-60
11	Cuișoare	Cloves	Window pouch	25 g	MRD-11-P-25
12	Nucșoară	Nutmeg	Window pouch	25 g	MRD-12-P-25
13	Fenicul	Fennel	Window pouch	35 g	MRD-13-P-35
14	Schinduf	Fenugreek	Window pouch	50 g	MRD-14-P-50
15	Negrilică	Nigella	Window pouch	45 g	MRD-15-P-45
16	Muștar galben	Yellow mustard	Window pouch	60 g	MRD-16-P-60

Additional format: Piper negru / Black pepper, 80 g window refill. Internal SKU MRD-01-P-80. All quantities are proposals, pending filled samples. Garam masala recipe is being selected.

Every ingredient. One clear first choice.

27 primary products plus the 80 g black-pepper refill make 28 proposed formats. Pouches are 89.3% of formats. Black cumin is pending identification and excluded.

NO.	INGREDIENT	ENGLISH	PRIMARY FORMAT	NET MASS	INTERNAL SKU
17	Anason stelat	Star anise	Window pouch	20 g	MRD-17-P-20
18	Șofran	Saffron	Protected miniature jar	0,5 g	MRD-18-B-0p5
19	Cardamom negru	Black cardamom	Window pouch	25 g	MRD-19-P-25
20	Piper lung	Long pepper	Window pouch	25 g	MRD-20-P-25
21	Macis	Mace	Window pouch	15 g	MRD-21-P-15
22	Ardei iute măcinat	Chilli powder	Window pouch	40 g	MRD-22-P-40
23	Ardei iute întreg	Whole red chilli	Window pouch	20 g	MRD-23-P-20
24	Garam masala	Garam masala	Window pouch	45 g	MRD-24-P-45
25	Ajwain	Carom seeds	Window pouch	45 g	MRD-25-P-45
26	Coriandru măcinat	Ground coriander	Window pouch	40 g	MRD-26-P-40
27	Semințe de in	Flaxseed	Window pouch	100 g	MRD-27-P-100

Additional format: Piper negru / Black pepper, 80 g window refill. Internal SKU MRD-01-P-80. All quantities are proposals, pending filled samples. Garam masala recipe is being selected.

Illustration first. Ingredient in view.



01 / THE EVERYDAY POUCH

A sealed, resealable pouch with a clear lower strip. Keep the botanical illustration, Romanian name and quantity above the window.

02 / THE PEPPER GRINDER

Clear glass, an olive grinding head and a compact illustrated label. Pair the 40 g grinder with an 80 g refill.

03 / THE SELECTED JARS

Green cardamom in a 25 g amber jar. Saffron in a 0.5 g miniature jar with a protective carton.

Window size, barrier performance, usable capacity and grinding mechanics must be confirmed on filled samples. The original C logo remains the artwork master.

Piper negru

Black pepper / Whole peppercorns



PRIMARY LAUNCH FORMAT

Refillable grinder

40 g

MRD-01-G-40

CHARACTER

Woody, warm, brisk

ÎN BUCĂTĂRIE

Ciuperci în unt, legume coapte, sosuri.

Butter-roasted mushrooms, vegetables and sauces.

THE FORMAT

Uncovered clear glass shoulder and lower band

Also at launch: an 80 g refill pouch. See the dedicated refill plate.

Individual front-pack concept. Proposed net mass; production dimensions and labels remain to be approved.

Chimion

Cumin / Whole seeds



PRIMARY LAUNCH FORMAT

Window pouch

45 g

MRD-02-P-45

CHARACTER

Earthy, warm, savoury

ÎN BUCĂTĂRIE

Morcovi copti, linte, orez aromat.

Roasted carrots, lentils and fragrant rice.

THE FORMAT

Front lower horizontal transparent strip; barrier and shelf-life validation required

Individual front-pack concept. Proposed net mass; production dimensions and labels remain to be approved.

Coriandru

Coriander / Whole seeds



PRIMARY LAUNCH FORMAT

Window pouch

40 g

MRD-03-P-40

CHARACTER

Citrusy, mellow, warm

ÎN BUCĂTĂRIE

Legume la cuptor, marinade, dressinguri cu citrice.

Roasted vegetables, marinades and citrus dressings.

THE FORMAT

Front lower horizontal transparent strip; barrier and shelf-life validation required

Individual front-pack concept. Proposed net mass; production dimensions and labels remain to be approved.

Cardamom verde

Green cardamom / Whole pods



PRIMARY LAUNCH FORMAT

Selected jar

25 g

MRD-04-J-25

CHARACTER

Citrusy, floral, cooling

ÎN BUCĂTĂRIE

Orez cu lapte, cafea, pilaf.

Rice pudding, coffee and pilaf.

THE FORMAT

Uncovered amber glass; do not promise true-colour assessment through tinted glass

Individual front-pack concept. Proposed net mass; production dimensions and labels remain to be approved.

Ardei iute

Chilli flakes / Flakes



PRIMARY LAUNCH FORMAT

Window pouch

40 g

MRD-05-P-40

CHARACTER

Fruity, warming, lively

ÎN BUCĂTĂRIE

Sos de roșii, unt condimentat, ouă.

Tomato sauces, spiced butter and eggs.

THE FORMAT

Front lower horizontal transparent strip; barrier and shelf-life validation required

Individual front-pack concept. Proposed net mass; production dimensions and labels remain to be approved.

Scorțișoară

Cinnamon / Quills



PRIMARY LAUNCH FORMAT

Window pouch

35 g

MRD-06-P-35

CHARACTER

Sweet, delicate, woody

ÎN BUCĂTĂRIE

Mere coapte, orez cu lapte, compot.

Baked apples, rice pudding and fruit compote.

THE FORMAT

Front lower horizontal transparent strip; barrier and shelf-life validation required

Individual front-pack concept. Proposed net mass; production dimensions and labels remain to be approved.

Turmeric

Turmeric / Ground



PRIMARY LAUNCH FORMAT

Window pouch

50 g

MRD-07-P-50

CHARACTER

Earthy, warm, gently bitter

ÎN BUCĂTĂRIE

Orez, supe de legume, curry.

Rice, vegetable soups and curries.

THE FORMAT

Front lower horizontal transparent strip; barrier and shelf-life validation required

Individual front-pack concept. Proposed net mass; production dimensions and labels remain to be approved.

Boia dulce

Sweet paprika / Ground



PRIMARY LAUNCH FORMAT

Window pouch

45 g

MRD-08-P-45

CHARACTER

Sweet pepper, rounded, warm

ÎN BUCĂTĂRIE

Tocănițe, cartofi la cuptor, ouă.

Stews, roast potatoes and eggs.

THE FORMAT

Front lower horizontal transparent strip; barrier and shelf-life validation required

Individual front-pack concept. Proposed net mass; production dimensions and labels remain to be approved.

Ghimbir

Ginger / Ground



PRIMARY LAUNCH FORMAT

Window pouch

35 g

MRD-09-P-35

CHARACTER

Warm, citrusy, pungent

ÎN BUCĂTĂRIE

Biscuiți, marinade, compoturi.

Biscuits, marinades and fruit compotes.

THE FORMAT

Front lower horizontal transparent strip; barrier and shelf-life validation required

Individual front-pack concept. Proposed net mass; production dimensions and labels remain to be approved.

Usturoi

Garlic / Granules



PRIMARY LAUNCH FORMAT

Window pouch

60 g

MRD-10-P-60

CHARACTER

Savoury, rounded, aromatic

ÎN BUCĂTĂRIE

Cartofi copti, marinade, sosuri.

Roast potatoes, marinades and sauces.

THE FORMAT

Front lower horizontal transparent strip; barrier and shelf-life validation required

Individual front-pack concept. Proposed net mass; production dimensions and labels remain to be approved.

Cuișoare

Cloves / Whole



PRIMARY LAUNCH FORMAT

Window pouch

25 g

MRD-11-P-25

CHARACTER

Intense, sweet, warm

ÎN BUCĂTĂRIE

Compot de pere, marinade, orez aromat.

Pear compote, marinades and fragrant rice.

THE FORMAT

Front lower horizontal transparent strip; barrier and shelf-life validation required

Individual front-pack concept. Proposed net mass; production dimensions and labels remain to be approved.

Nucșoară

Nutmeg / Whole



PRIMARY LAUNCH FORMAT

Window pouch

25 g

MRD-12-P-25

CHARACTER

Woody, sweet, warm

ÎN BUCĂTĂRIE

Piure de cartofi, sos alb, prăjituri.

Mashed potatoes, white sauce and cakes.

THE FORMAT

Front lower horizontal transparent strip; barrier and shelf-life validation required

Individual front-pack concept. Proposed net mass; production dimensions and labels remain to be approved.

Fenicul

Fennel / Whole seeds



PRIMARY LAUNCH FORMAT

Window pouch

35 g

MRD-13-P-35

CHARACTER

Sweet, anise-like, fresh

ÎN BUCĂTĂRIE

Pâine, legume coapte, pește.

Bread, roasted vegetables and fish.

THE FORMAT

Front lower horizontal transparent strip; barrier and shelf-life validation required

Individual front-pack concept. Proposed net mass; production dimensions and labels remain to be approved.

Schinduf

Fenugreek / Whole seeds



PRIMARY LAUNCH FORMAT

Window pouch

50 g

MRD-14-P-50

CHARACTER

Toasty, savoury, gently bitter

ÎN BUCĂTĂRIE

Curry, murături condimentate, amestecuri proprii.

Curries, spiced pickles and homemade blends.

THE FORMAT

Front lower horizontal transparent strip; barrier and shelf-life validation required

Individual front-pack concept. Proposed net mass; production dimensions and labels remain to be approved.

Negrilică

Nigella / Whole seeds



PRIMARY LAUNCH FORMAT

Window pouch

45 g

MRD-15-P-45

CHARACTER

Peppery, savoury, nutty

ÎN BUCĂTĂRIE

Lipii, pâine, cartofi, salate.

Flatbreads, bread, potatoes and salads.

THE FORMAT

Front lower horizontal transparent strip; barrier and shelf-life validation required

Individual front-pack concept. Proposed net mass; production dimensions and labels remain to be approved.

Muștar galben

Yellow mustard / Whole seeds



PRIMARY LAUNCH FORMAT

Window pouch

60 g

MRD-16-P-60

CHARACTER

Mild whole; pungent when prepared

ÎN BUCĂTĂRIE

Murături, sosuri, marinade.

Pickles, sauces and marinades.

THE FORMAT

Front lower horizontal transparent strip; barrier and shelf-life validation required

Individual front-pack concept. Proposed net mass; production dimensions and labels remain to be approved.

Anason stelat

Star anise / Whole



PRIMARY LAUNCH FORMAT

Window pouch

20 g

MRD-17-P-20

CHARACTER

Sweet, liquorice-like, warm

ÎN BUCĂTĂRIE

Pere poșate, supe, infuzii culinare.

Poached pears, broths and culinary infusions.

THE FORMAT

Front lower horizontal transparent strip; barrier and shelf-life validation required

Individual front-pack concept. Proposed net mass; production dimensions and labels remain to be approved.

Şofran

Saffron / Threads



PRIMARY LAUNCH FORMAT

Protected miniature jar

0,5 g

MRD-18-B-0p5

CHARACTER

Floral, hay-like, distinctive

ÎN BUCĂTĂRIE

Risotto, orez, deserturi cu lapte.

Risotto, rice and milk-based desserts.

THE FORMAT

Tiny inspection window in protective carton aligned to uncovered amber jar; validate light exposure before approving this exception.

Individual front-pack concept. Proposed net mass; production dimensions and labels remain to be approved.

Cardamom negru

Black cardamom / Whole pods



PRIMARY LAUNCH FORMAT

Window pouch

25 g

MRD-19-P-25

CHARACTER

Smoky, resinous, deep

ÎN BUCĂTĂRIE

Pilaf, linte, tocănițe gătite lent.

Pilaf, lentils and slow-cooked stews.

THE FORMAT

Front lower horizontal transparent strip; barrier and shelf-life validation required

Individual front-pack concept. Proposed net mass; production dimensions and labels remain to be approved.

Piper lung

Long pepper / Whole



PRIMARY LAUNCH FORMAT

Window pouch

25 g

MRD-20-P-25

CHARACTER

Warm, peppery, sweet-spiced

ÎN BUCĂTĂRIE

Ciuperci, sosuri, fructe coapte.

Mushrooms, sauces and roasted fruit.

THE FORMAT

Front lower horizontal transparent strip; barrier and shelf-life validation required

Individual front-pack concept. Proposed net mass; production dimensions and labels remain to be approved.

Macis

Mace / Whole



PRIMARY LAUNCH FORMAT

Window pouch

15 g

MRD-21-P-15

CHARACTER

Warm · fragrant · delicate

ÎN BUCĂTĂRIE

Sosuri cremoase, supe de legume și orez cu lapte.

Creamy sauces, vegetable soups and rice pudding.

THE FORMAT

A clear window keeps the ingredient in view. Reseal the pouch after each use.

Individual front-pack concept. Proposed net mass; production dimensions and labels remain to be approved.

Ardei iute măcinat

Chilli powder / Ground



PRIMARY LAUNCH FORMAT

Window pouch

40 g

MRD-22-P-40

CHARACTER

Hot · warm · expressive

ÎN BUCĂTĂRIE

Sos de roșii, fasole, legume coapte și marinade.

Tomato sauce, beans, roasted vegetables and marinades.

THE FORMAT

A clear window keeps the ingredient in view. Reseal the pouch after each use.

Individual front-pack concept. Proposed net mass; production dimensions and labels remain to be approved.

Ardei iute întreg

Whole red chilli / Whole



PRIMARY LAUNCH FORMAT

Window pouch

20 g

MRD-23-P-20

CHARACTER

Hot · bold · warm

ÎN BUCĂTĂRIE

Tocănițe, sosuri și preparate cu leguminoase.

Stews, sauces and pulse dishes.

THE FORMAT

A clear window keeps the ingredient in view. Reseal the pouch after each use.

Individual front-pack concept. Proposed net mass; production dimensions and labels remain to be approved.

Garam masala

Garam masala / Spice blend



PRIMARY LAUNCH FORMAT

Window pouch

45 g

MRD-24-P-45

CHARACTER

Warm · aromatic · layered

ÎN BUCĂTĂRIE

Curry de legume, linte și orez condimentat.

Vegetable curries, lentils and spiced rice.

THE FORMAT

A clear window keeps the ingredient in view. Reseal the pouch after each use.

Individual front-pack concept. Proposed net mass; production dimensions and labels remain to be approved.

Ajwain

Carom seeds / Whole seeds



PRIMARY LAUNCH FORMAT

Window pouch

45 g

MRD-25-P-45

CHARACTER

Aromatic · intense · warm

ÎN BUCĂTĂRIE

Lipii, cartofi și preparate cu năut.

Flatbreads, potatoes and chickpea dishes.

THE FORMAT

A clear window keeps the ingredient in view. Reseal the pouch after each use.

Individual front-pack concept. Proposed net mass; production dimensions and labels remain to be approved.

Coriandru măcinat

Ground coriander / Ground



PRIMARY LAUNCH FORMAT

Window pouch

40 g

MRD-26-P-40

CHARACTER

Citrusy · gentle · warm

ÎN BUCĂTĂRIE

Legume coapte, sosuri cu iaurt și marinade.

Roasted vegetables, yoghurt sauces and marinades.

THE FORMAT

A clear window keeps the ingredient in view. Reseal the pouch after each use.

Individual front-pack concept. Proposed net mass; production dimensions and labels remain to be approved.

Semințe de in

Flaxseed / Whole seeds



PRIMARY LAUNCH FORMAT

Window pouch

100 g

MRD-27-P-100

CHARACTER

Gentle · subtle · textured

ÎN BUCĂTĂRIE

Pâine de casă, iaurt și terci de ovăz.

Homemade bread, yoghurt and porridge.

THE FORMAT

A clear window keeps the ingredient in view. Reseal the pouch after each use.

Individual front-pack concept. Proposed net mass; production dimensions and labels remain to be approved.

Piper negru

Black pepper / Boabe / Whole peppercorns



THE GRINDER COMPANION

Window refill pouch

80 g

MRD-01-P-80

The refill is a separate selling option. It carries the same pepper botanical, with REZERVĂ to distinguish it from the grinder.

ONE CLEAR RELATIONSHIP

40 g grinder + 80 g refill. Show both together online and on shelf signage, with each net quantity clearly stated.

80 g is twice the proposed net fill by mass. Confirm the real bottle capacity and headspace before promising two physical refills.

A coherent collection, ready for sampling.

01	Protect the ingredient	Choose food-contact structures with suitable aroma and moisture protection. Compare window sizes using filled pouches; a clear gas barrier does not automatically provide light protection.
02	Confirm the physical fit	Weigh each spice into the proposed pack. Check powder dust, closure sealing, fragile star points and quills, grinder head intrusion and saffron handling.
03	Finish the artwork	Use the exact approved C logo, supplier dielines and ingredient-specific botanical art. The rendered fronts are design concepts, not complete food labels or final printing files.
04	Prepare the retail information	Confirm the actual ingredient, origin, batch, responsible business, net quantity, shelf life and applicable label information before sale. Do not invent origin, grade, certification or price.
05	Keep the range consistent	Use one first format per ingredient and the separate pepper refill. The website and buyer catalogue share 27 ingredients and 28 formats. The original brand system governs the seven new additions.

Website preview: miroden.echoedgemarketing.chatgpt.site